



It's the thing to do!

*telephone before you leave*

AS RAPID transportation has broadened the bounds of friendly contacts, so the telephone has become the agent of universal courtesy.

Now, thoughtful persons everywhere spare themselves the possible disappointment and their friends the disadvantage of an unannounced visit. *A Long Distance Call Gives this Assurance.*

When away from home, you will always find a public telephone located conveniently near at hand.

*Don't worry — telephone ahead!*



THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY